



RADE BAKIĆ

Graphic designer

I'm a Graphic Designer with 7+ years of experience in brand identity, print design, and digital advertising, across freelance, media, and in-house corporate environments. My work ranges from logos and packaging to large-format banners and campaign visuals, always with print-ready precision and brand consistency. I combine traditional design skills with AI tools like Claude and Nano Banana to deliver more, faster.

Core skills: Brand Identity · Logo Design · Print & Pre-press
· Digital Advertising · Editorial Design · Packaging · Social Media Design · Internal Communications

WORK EXPERIENCE

2026 - present

Freelance Graphic Designer

Libra Consulting - Print, packaging and advertising for hospitality clients including Huma Kotor Bay, Viceroy Kopaonik and Hotel Biogor.

2024 - 2026

Graphic Designer

Bosch Belgrade - Designing newsletters, social media content, print materials, and internal campaign visuals.

2022 - 2023

Graphic/Web Designer

RTS Radio Television of Serbia - Designing film posters for the PlanetaPlus platform and promotional banners for movies.

2021 - 2022

Graphic Designer

Emit24 - Editorial design for newspapers, advertisements and magazines.

2019 - 2021

Graphic Designer

Freelance - Working on freelance projects involving logo design, brochures, banners, and promotional materials.

CONTACT

EMAIL

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PHONE

+381 60 052 2097

LOCATION

Belgrade, Serbia

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Premiere Pro

Adobe Acrobat Pro

MS Office

Claude

ChatGPT

Nano Banana

LANGUAGES

English /advanced level

Serbian /native